

PRICE LIST



BRANDING

Logo Design

Basic (1 design + 1 feedback session + 1 revision)	\$400
Standard (1 Design + 2 feedback session + 2 revisions)	\$600
Premium (2 Designs + unlimited feedback and revisions)	\$800

Brand Style Guidelines

Basic \$500 (4 pages, 1 Design + 1 feedback session + 1 revision)	\$500
Standard \$800 (6 pages, 1 Design + 1 feedback session + 2 revision)	\$800
Premium \$1200 (10 pages, 1 Design + 2 feedback session + unlimited revision)	\$1200

Other Branding Services

(upon request, the items listed below are available as part of package deals)

- » Brand Naming
- » Brand Identity Development
- » Brand Strategy Consulting
- » Brand Audit and Analysis
- » Brand Positioning and Messaging
- » Brand Collateral Design (e.g., business cards, letterheads, envelopes)

STATIONERY

Business Card Design	\$300 - \$600
Letterhead Design	\$150 - \$200
With Compliments Slip Design	\$100
Envelope Design	\$100

*Stationery Pack Design

(includes business card, letterhead, with compliments slip, and envelope, etc, on request)

PROMOTIONAL MATERIAL

Advertising

» Flyer Design (DL, A4, A5)	\$300 - \$350
» Brochure Design (Bifold or Trifold)	\$350 - \$500
» Poster Design	\$200 - \$500
» Postcard Design	\$200 - \$400
» Banner Design (Roll-up, display, etc.)	\$200 - \$500
» Calendar Design	\$300 - \$800
» Certificate Design	\$100 - \$200
» Magazine or Manual Design (12 pgs) (Extra pages \$55 each)	\$800 - \$1200
» Menu Design (8 pgs) (Extra pages \$30-40 each)	\$500 - \$800

Book Cover Design \$400 - \$600

Book Interior Layout Design (per page) \$50 - \$150

Mouse Pad Design \$100 - \$250

Promotional Product Design

(e.g., t-shirts, magnets, pens, mugs, tote bags on request)

PACKAGING

Product Packaging Design

(contact us for a quote on your specific product packaging requirements)

Please Notes: Prices do not include GST.

Please contact us if you have special require or other service require didn't mentioned from list.

PRICE LIST



SOCIAL MEDIA DESIGNS

Upon request, the items listed below are available as part of package deals

Profile Picture Design	\$50 - \$100
Cover/Header Picture Design	\$50 - \$100
Social Media Post Design (per Post)	\$50 - \$100
Full Package	\$200 - \$450
<small>(includes Profile and cover/header picture designs for all social media platforms)</small>	
Social Media Content Calendar Creation	(on request)

EVENT

Upon request, the items listed below are available as part of package deals

Invitation Design	\$120
Thank You Card Design	\$120
RSVP Card Design	\$60
Menu Design	\$120
Place Card Design	\$60
Invitation Pack Design	\$400
<small>(includes Invitations, Thank You Cards, RSVP Cards, Menu, Place Cards)</small>	
Event Branding and Signage Design	(on request)

WEB DESIGN

Basic Website Design	\$1500
Standard Website Design	\$2000 - \$3000
Advanced Website Design	\$4000 - \$6000
Web Banner Design	\$200 - \$400
Image Gallery Design	\$400 - \$800
Icons, Photos & Illustrations Design	\$200 - \$600
Animated PDF Flip Book Design (10 pages)	\$600 - \$1200
Landing Page Design	\$500 - \$800
Website Redesign	(on request)
E-commerce Website Design	(on request)

Please Notes: Prices do not include GST.

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PRICE LIST



CONSULTATION SERVICES

Book a 1-hour strategy call for any of the following consultations. \$250

Marketing Strategy Consultation

Branding Consultation

Digital Marketing Consultation

Social Media Strategy Consultation

Website Consultation

SEO Consultation

Content Strategy Consultation

BRAND STRATEGY DEVELOPMENT

On request

Market Research and Analysis

Competitor Analysis

Brand Architecture Development

Target Audience Profiling

Brand Storytelling Development

CONTENT CREATION

Pricing is tailored to specific need, typically starting at \$500

Website Content Writing

Blog Post Writing

Social Media Content Creation

Email Newsletter Content Creation

Video Script Writing

Infographic Creation

eBook Writing

EMAIL MARKETING

Pricing is tailored to specific need, typically starting at \$500

Email Campaign Design

Email Template Design

Email Automation Setup

Email Copywriting

Email List Management

Please Note: Prices do not include GST.

Please contact us if you have special require or other service require didn't mentioned from list.

PRICE LIST



PPC ADVERTISING MANAGEMENT

Pricing is tailored to specific need, typically starting at \$500

- Google Ads Management**
- Facebook Ads Management**
- Instagram Ads Management**
- LinkedIn Ads Management**
- PPC Campaign Optimisation**

SOCIAL MEDIA MANAGEMENT

Pricing is tailored to specific need, typically starting at \$500

- Social Media Account Setup**
- Social Media Content Creation**
- Social Media Posting and Scheduling**

Please Notes: Prices do not include GST.
Please contact us if you have special require or other service require didn't mentioned from list.

WEBSITE MAINTENANCE

Pricing is tailored to specific need, typically starting at \$500

- Website Updates and Maintenance**
- Website Security Checks**
- Website Backup Management**
- Plugin and Theme Updates**

BRANDED MERCHANDISE

Pricing is tailored to specific need, typically starting at \$1000, this does not include printing

- Promotional Product Design**
- Branded Apparel Design**
- Custom Merchandise Printing**

PRINT MANAGEMENT

On request

- Printing Services Coordination**
- Print Material Quality Control**
- Print Production Management**